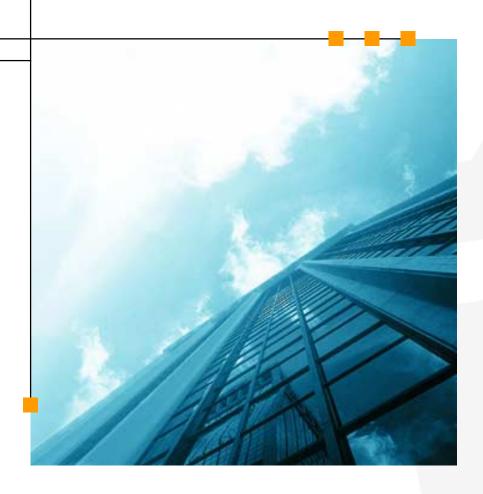
Introduction to the MPEG-4 Standard



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Chair MPEG Requirements Group

President MPEG-4 Industry Forum

NAB 2001, Las Vegas 21 April 2001





What to expect

Overview of MPEG-4 and its design principles

A bit of its history

No fine coder details





MPEG: Moving Picture Experts Group Coding of Moving Video and Audio

- MPEG-1: CD-i, (VoD trials), ... 1992
- MPEG-2: ... + TV, HDTV 1994
- MPEG-3: HDTV → merged into MPEG-2
- MPEG-4: Coding of Audiovisual Objects V.1: 1998; V.2: 1999 Extensions ongoing
- MPEG-7: MM Description Interface Fall 2001 'Describing' audiovisual material
- MPEG-21: Digital Multimedia Framework 1st parts early 2002 'The Big Picture and The Glue'





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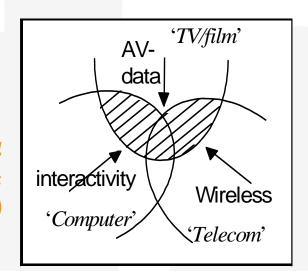




A bit of history and background on MPEG-4

- 1993: started as 'Very Low Bitrate Audiovisual Coding'
- 1994: goal changed to 'Coding of Audiovisual Objects'
- Coding work is now ready; some extensions in Systems

From the MPEG-4 Call for Proposals (drafted 1994)







Vision from 1994

 Convergence is a hype. There will not be a single network or terminal. Rather, we will see a proliferation of multimedia services over different (access) networks, terminals.

 Therefore, we need is a common multimedia technology that supports the three main service paradigms:

- Broadcast
- Communication
- Retrieval









The most important objectives

- Common technology for many types of services: interactive, broadcast, conversational
- Allowing more & different interactivity not just stop/play/slow, but interactivity involving elements within the 'scene'
- Integrating natural and synthetic content
- Covering a wide range of access conditions
 - Includes low bitrates, error resilience, scalable coding
- Helping manage and protect Intellectual Property





The Nature of MPEG-4

 MPEG-4 is an object based multimedia content representation standard

Many innovations come from the Systems Layer

The coders are pretty good, too

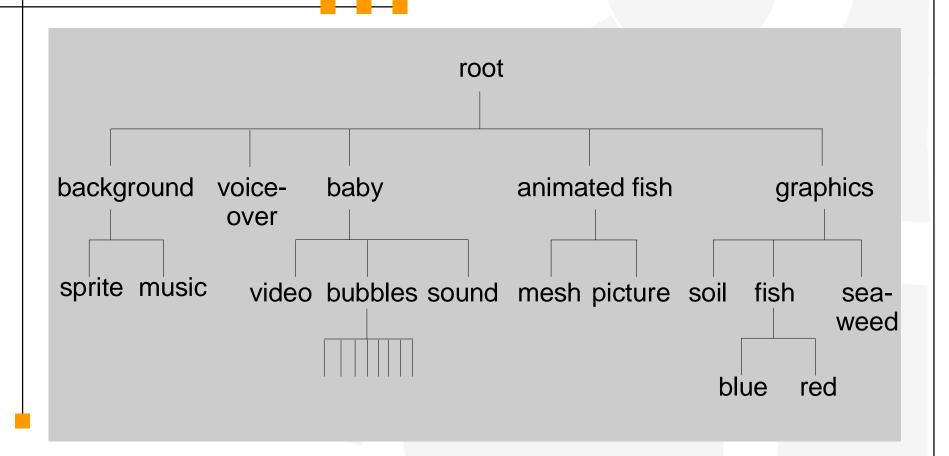
 It's got Intellectual Property Management and Protection ('IPMP') hooks deeply built into it





An MPEG-4 Scene (free of IP) **Animated 2D** photo / mesh **Graphic objects** Background with music 'Natural' audiovisual object INTER**TRUST** The MetaTrust Utility

The Scene Tree







MPEG-4: Coding of Audiovisual Objects

- Audiovisual Scene is composed of 'Objects' (A&V)
- 'Compositor' puts objects in scene (A&V, 2&3D)
- Objects can be of different nature
 - natural or synthetic A&V, text & graphics, animated faces, arbitrary shape or rectangular
- Coding scheme can differ for individual objects
- Principle is independent of bitrate!
 - from low bitrates to (virtually) lossless quality





The Parts of the MPEG-4 Standard

1. Systems

2. Visual Audio

1. Systems

6. DMIF

Transport layer

7. MPEG-4 on IP

presentation

decoding

demux & buffer

transport interface

not in standard (well ...)

4. Conformance

5. Reference SW





Visual Media Object Types in MPEG-4

- Video from 10 1,000,000 Kbit/s
 - Multiple rectangular or arbitrary shape objects in the scene
 - Scalable Interlaced and Progressive
- 'Sprites' (e.g. backgrounds): send once, warp after
 - Matshushita chip for mobile devices uses such functionality
- Computer-generated visual information
 - Face ad body animation,
 - animated 2-D meshes with moving texture,
 - Synchronized graphics & animated text





Audio Media Objects in MPEG-4

- Audio from 4 kbit/s to 64 kbit/s/channel
 - Arbitrary number of objects in the scene
 - AAC extensions (low delay, long term prediction and error resilience,)
 - TWINVQ (Transform-Domain Weighted Interleave Vector Quantization)
 - > 4kbit/s: Harmonic and Individual Lines plus Noise' (HILN)
- Voice from 2 kbit/s to 24 kbit/s
 - 2-4 kbit/s: HVXC (Harmonic Vector eXcitation Coding)
 - 4-24 kbit/s: CELP:
- Large step + Fine Grain Scalability
 - 1 kbit/s steps through Bit-Sliced Arithmetic Coding



MPEG-4's Synthetic Audio Objects

- Structured Audio
 - SAOL (SA Orchestra Language)
 - SASL (SA Score Language)
 - Great 'music' at very low bitrates
- Coded form of MIDI
- Wavetable synthesis for simple decoders
 - Including effects
- Text-To-Speech (interface!)
 - To complement face/body animation





MPEG-4 Systems

- Binary Scene Description
 - VRML concepts + Streaming + Real Time + Efficiency
 - Content in same scene can come from different sources
 - Allows interaction (local/remote)
 - 2D and 3-D
 - Dynamic (continuous) scene updates and scene animation
- XMT: Textual format for BIFS
 - Includes some SMIL harmonization





MPEG-4 Systems

- Predictable behavior of a decoder and decoded content:
 - Tight synchronization of A, V, synthetic, graphic elements
 - Buffer management
- Flextime
 - Spring-like timing model
- IP management and protection
- File format MP4 (based on Quick Time)





MPEG-4 Systems (cntd.)

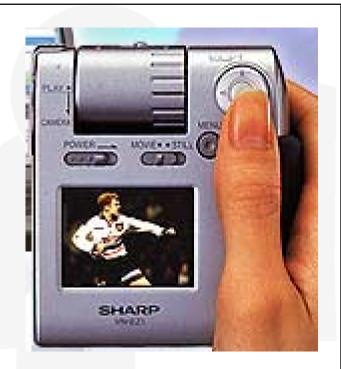
- MPEG-J
 - API for complicated content behavior,
 - API's to network / terminal / UI resources
 - 'Application Engine'
- Audio Rendering
 - Specify downmix from arbitrary number of channels
 - Environmental spatialization
 - + modeling of environment for spatial sound reproduction
 - + Physical and perceptual





Applications of MPEG-4

- Mobile devices
 - Requires low datarates, error resilience, some scalability
- Streaming services
 - Require scalability, low to medium datarates, interactivity, IPMP
- Broadcast (later?)
 - Starting with 'individual' bandwidth
 - But not too much later
 - 'MPEG-4 over MPEG-2'









Profiles & Levels

- MPEG-4's Conformance points are Profiles@Levels
 - A bit like in MPEG-2
- Profiles determine tool set
 - E.g. B frames, ¼ pel Motion Compensation
- Levels limit complexity
 - E.g. MBs/sec, max # objects, Complexity Units (Audio)
- Profiles will be convergence point for Industry Standards built on MPEG-4
 - They will be the vehicle for market decisions and uptake





Profile Dimensions:

- Visual (natural, synthetic, natural + synthetic)
- Audio (natural, synthetic, natural + synthetic)

Media Profiles

- Graphics
- Scene Description (Scene Graph)
 - Tools to describe an manipulate scene
- MPEG-J (Main and Personal)
- Object Descriptor (Synch and Buffers)
- MPEG does not prescribe how to combine these





Some MPEG-4 technology providers

- Philips
- IBM
- (Microsoft)
- Fraunhofer
- InterTrust
- Envivio
- Toshiba
- Matsushita
- WebCast
 - SUN
 - •(Apple)

- PacketVideo
- Robert Bosch
- iVAST
- •NEC
- Sony
- Optibase
- Samsung
- Not nearly exclusive.
- 'MPEG-4 will explode'





MPEG-4 Industry Forum

3D pipeline

Adherent Systems Ltd.

America Online Anystream, Inc.

Apple Computer, Inc.

ARM Ltd

Blaxxun Interactive AG

Canon Inc. celvibe

Cirrus Logic Inc. Cisco Systems Clear band, LLC ComLink Group, Inc.

comverse network systems

CSELT S.p.A.

DiamondBack Vision, Inc Digital Innovation Ltd.

DIRECTV
DivXNetworks
Dolby Laboratories

Dynapel

Edge Networks
Enformatica
Enquad
Envivio
ETRI

France Telecom

Fraunhofer Institute IIS-A

Fujitsu Limited

Generationxcellent LLC (GMV)
Geocast Network Systems
Gordon & Glickson LLC

Hantro Products Oy

Hitachi, Ltd. Central Research Lab.

Hyundai Electronics Industries Co.

Indigo Vision Intel Corp.

IBM

Intertrust Technologies International

LightSurf Technologies, Inc.

Lumic Electronics Inc.

Luxxon

Matsushita Elec. Industrial Co.,Ltd.

Media Excel MedioStream, Inc. Microsoft Corporation

Mitsubishi Electric Corporation Motorola/General Instrument

mp4cast MPEG LA nCUBE

NEC Corporation Neomagic Corporation

Net2Wireless NTT Corporation Nogatech Ltd.

Nokia Oki Optibase Optivision, Inc.
Packetvideo
ParallelGraphics

Philips Electronics

Philips Semiconductors

samsung Electronics Co., Ltd.

Scientific-Atlanta, Inc. Serome Technology

SHARP CORPORATION

Siemens AG

SolidStreaming, Inc. Sony Corporation

SPaSE BV

Sun Microsystems

TANDBERG Television ASA

TDK Corporation

THOMSON multimedia

TOSHIBA Tvia, Inc.

Vianet Technologies VideoSpheres Inc.

Vusix SA.

WebCast Technologies Inc.

Wiral Xilinx Inc.

Zapex Research Ltd.

Zoran





MPEG-4 Industry Forum

- Doing the things that ISO cannot do
- Bootstrapping licensing pools
 - Studying alternative licensing schemes
- Interop testing
- Marketing
 - Trade shows, tutorials, papers
- Logos for conformant Products





Thank you



Further info:
www.cselt.it/mpeg
www.m4if.org



